



## TRAN NGOC THAO VY

Creative Designer

Nation: VietNam \_ Current Pass: Student Pass

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Date of Birth: 29.07.1998

Portfolio: [vytran.vn](http://vytran.vn)

## INTRODUCTION

I'm a creative designer on the path toward art direction, with a passion for storytelling, innovation, and meaningful design. With a background in graphic design and economics, I've been expanding my skills in motion, 3D, and design strategy—exploring how visuals can solve real-world problems and spark emotional connection. After completing my design management studies in Singapore, I'm now focused on building impactful work that bridges creativity with purpose.

## EDUCATION

**2024 - 2025 Master of Arts in Design Management**  
Raffles College & Coventry University  
Study design thinking & management skills, focusing on human center, sustainability, innovation,...

**2021 - 2023 Advanced Diploma in Multimedia**  
Arena Multimedia  
Study multiple software such as Photoshop, Illustrator, In Design, Figma, HTML, Maya, Blender, ZBrush,...

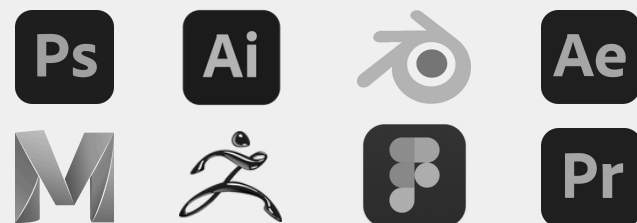
**2016 - 2020 Bachelor of International Business**  
The University Of Economics HCM

## AWARDS

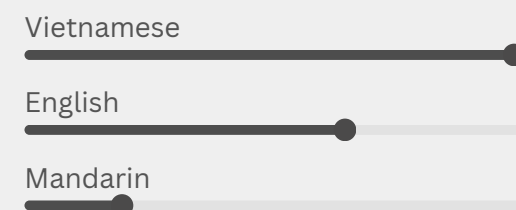
**2024** Finalist (Top 10) - WATG competition

**2020** Grand Prize - CiC - Creative Idea Challenge Vietnam

## SOFTWARE SKILLS



## LANGUAGES



## SOFT SKILLS

- Presentation
- Teamwork
- Communication
- Self-management
- Positive attitude

## WORK EXPERIENCE

### DESIGN LEADER

#### HEDIMA VIETNAM | 2020 - 2024

HEDIMA is a pioneer agency in healthcare digital marketing, specializing in consulting and implementing omnichannel campaigns and providing healthcare marketing services. As a leader of 11 members, my responsibilities are:

- Identify creative thinking toward big ideas
- Present big ideas to clients using a variety of techniques
- Visualize concepts and interpret them into design
- Lead, motivate, and develop the design team
- Acted as the main point of contact between the creative and account teams.

### DESIGN LEADER

#### SAI GON HI PRODUCTION | 2021 - 2023

Saigonhi is a post-production company in HCM City with strengths in TVC, 2D video animation, Game concepts, and 3D animation. As a leader of 5 members, my responsibilities are:

- Work closely with the writer to generate concepts to fulfill the client's brief. Design presentation decks and visual guidelines for brands
- Supervise designers, review, and approve designs, artworks, photography, and all graphics design
- Lead projects independently and manage the workload of the team

### GRAPHIC DESIGNER

#### S&A MEDIA | 2019 - 2020

S&A Media is an ICM agency with a main focus on digital products like social media, Facebook ads, and Google ads,...

- Design images, videos, and gifs for posts on Facebook, web design
- Work with several companies wishing to have marketing campaigns

### GRAPHIC DESIGNER

#### UPUP APP | 2018 - 2019

The UpUp App is a gamified employee engagement and total rewards solution to improve collaboration, engagement, and productivity among teams.

- Design images, videos, GIFs for posts on Facebook, web design
- Work closely with content team to generate visuals supporting events

### GRAPHIC DESIGNER

#### S.O.C CONSULTANCY CO. LTD | 2018 - 2019

S.O.C. is an Educational organization with the ambition of making an educational revolution. Change the teaching method by their training courses. Create a tri-lateral connection: Enterprises, Trainers, Students.

- Working internship, web design, and social posts

